



COMMUNIVET™

Overview/description

Decoding pet diet trends: Communicating with confidence

- Tips and tools for discussing nutrition trends and myths with clients.
- Insights from both technician and veterinarian perspectives on client communication.
- Topics will include effective client communication on diet history, lifestyle preferences, raw diets, grain-free diets, and home-cooked diets.
- Emphasis on a collaborative, team-based approach to nutrition discussions.

Speaker's bio and credentials



Jenna Manacki, DVM, residency-trained in clinical nutrition, and

Dr. Jenna Manacki completed her undergraduate studies at the University of Guelph, receiving a bachelor's degree in zoology with a concentration in nutrition. She attended Ross University School of Veterinary Medicine and completed her clinical training at the University of Saskatchewan. After graduating, she spent four years in small animal private practice and then pursued a clinical nutrition residency at the University of Missouri, finishing in 2022. Dr. Manacki currently runs a clinical nutrition service at the Veterinary

Emergency Service in Toronto.



Becky Hunt, RVT, VTS (Nutrition)

Becky graduated from the Veterinary Technician program at Seneca College in 2016. She began her career in a small animal general and surgical referral practice, where she developed a deep passion for preventative medicine and nutrition. This interest led her to pursue her Veterinary Technician Specialty in nutrition and become a member of the Academy of Veterinary Nutrition Technicians in 2023. Today, Becky is part of the Clinical Nutrition Service at the Ontario Veterinary College, as one of only two Registered Veterinary

Technicians with a specialty in nutrition. She collaborates closely with pet parents on all things nutrition.



COMMUNIVET™

Questionnaire

1. **What are common reasons owners choose alternative diets for pets?**
 - ☐ Social media influence
 - ☐ Advertising claims
 - ☐ Distrust in the “big” pet food diet companies
 - ☒ All of the above
2. **True or False. Recipes found in cookbooks or online are almost always improperly balanced and are inappropriate for long-term feeding.**
 - ☒ True
 - ☐ False
3. **Which of the following is an appropriate reason for an owner to pursue a home-cooked diet?**
 - ☐ Time constraints for preparing a home-prepared diet
 - ☒ Palatability concerns with a commercial diet
 - ☐ The high cost of whole-food diets
 - ☐ Mistrust of commercial diets
4. **Which of the following ingredients is a grain?**
 - ☒ Barley
 - ☐ Peas
 - ☐ Chickpeas
 - ☐ Lentils
5. **True or False. Diet-induced dilated cardiomyopathy is no longer a concern for dogs eating grain-free diets.**
 - ☐ True
 - ☒ False



COMMUNIVET™

6. Which of the following aspects are important when assessing a raw food diet?
 - ☐ Who is formulating the diet?
 - ☐ Is the company using pathogen mitigation techniques?
 - ☐ Does the food contain pieces of bone or recommend bones as part of the diet plan?
 - ☒ All of the above
7. Which of the following is NOT part of a nutritional assessment?
 - ☐ Muscle condition score
 - ☐ Body condition score
 - ☐ Dietary history
 - ☒ Vaccination history
8. Which commercial diet recommendation would NOT be appropriate for a three-month-old Shih Tzu puppy?
 - ☒ A kibble formulated for adult maintenance
 - ☐ A canned diet formulated for the growth of all dog breeds, including those with an adult weight greater than 70 lbs
 - ☐ A canned diet formulated for all life stages, excluding the growth of large-breed dogs
 - ☐ A kibble formulated for small-breed puppy growth
9. True or False. It is inappropriate for a client care representative to discuss a diet history with an owner before an appointment.
 - ☐ True
 - ☒ False
10. All of the following are appropriate resources to give an owner regarding pet nutrition EXCEPT:
 - ☐ A blog for a nutrition service at a veterinary college
 - ☐ The WSAVA Nutrition toolkit handouts
 - ☒ A Facebook post from a social media influencer
 - ☐ A handout written by a board-certified veterinary nutritionist or nutrition-specialty technician



COMMUNIVET™

PERSONAL INFORMATION:

First name:

Last name:

Type:

(Veterinarian, Technician)

Licence number:

Province where you practise:

Email:



COMMUNIVET™

CERTIFICATE OF COMPLETION

Educational webcast

Decoding pet diet trends: Communicating with confidence

Presented by

**Jenna Manacki, DVM, residency-trained in clinical nutrition,
and Becky Hunt, RVT, VTS (Nutrition)**

This document confirms that

Dr. Lorem Ipsum

has viewed the above-mentioned webcast and has answered and submitted the
questionnaire meant to evaluate the understanding of the content.

Date:

Province of licensure:

Licence number:

CE credit (s) earned: 1