

# INVITATION TO A LIVE WEBCAST



## Spectrum of Care: Chatting options – Yes, we can!

July 23, 2024, at 7 p.m. (EDT)

4:00

BC (PDT)

5:00

AB/SK (MDT)

6:00

MB (CDT)

7:00

ON/QC (EDT) PEI/NB/NS (ADT)

8:00

8:30

NL (NDT)



Challenges related to pet-owner costs and other barriers to animal care have always been a part of veterinary practice. However, these day-to-day difficulties appear to be increasing, with growing attention to the 'access to care' veterinary crisis impacting our patients, clients, and veterinary care teams. One proposed solution to this problem is the deliberate incorporation of Spectrum of Care into practice (i.e., evidence-based care options along the continuum of acceptable care). During this webcast, **Drs. Jason Stull** and **Michelle Evason** will use real case examples and highlight how to identify care options while effectively communicating these options to pet owners.

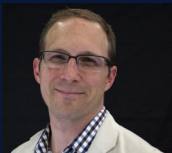
**Join us to learn how to incorporate Spectrum of Care into your daily veterinary practice**  
For every participant in this live webcast, Royal Canin, NVA Canada, and CommuniVET™ will each donate \$1 to Community Veterinary Outreach (CVO).



### Michelle Evason

BSc, DVM, Dipl. ACVIM (SAIM)

Dr. Michelle Evason serves as Global Director, Veterinary Clinical Education for Antech (MARS). She has worked in general practice, academia, specialty clinical practice, and in the animal health industry. Michelle has published on numerous infectious diseases, antimicrobial stewardship, nutrition, spectrum of care, veterinary- and pet-owner education-related topics. She enjoys ferrying her two-legged (and four-legged) children to various activities and fulfilling most 'Canuck' stereotypes.



### Jason Stull

VMD, MPVM, PhD, Dipl. ACVPM

Jason Stull is a veterinary epidemiologist and an associate professor at the Atlantic Veterinary College in Prince Edward Island, Canada. He holds a veterinary degree from the University of Pennsylvania, a master's degree in Preventive Veterinary Medicine from the University of California at Davis, and a PhD in Veterinary Infectious Disease from the University of Guelph. Over the past 20 years, he has been involved in controlling and preventing infectious diseases in animals and humans. His diverse career includes experiences in private practice, state public health, and academia. Dr. Stull regularly teaches applied epidemiology and evidence-based veterinary medicine to DVM students and practitioners. His involvement in Spectrum of Care work includes several publications and teaching engagements on the topic. Since 2021, he has been a member of the American Association of Veterinary Medical Colleges, Spectrum of Care Task Force.



Following this CE-accredited live webcast, we invite you to stay on for an extra 15 minutes for a short presentation about Community Veterinary Outreach (CVO), featuring CEO,

### Melanie Barham

DVM, MBA, PMP

Chief Executive Officer, Community Veterinary Outreach

Sign up now for this live webcast at [communiVET.com/webcast/spectrumofcare](https://communiVET.com/webcast/spectrumofcare)

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