

OAVT 2027 CONFERENCE

Sponsor and Exhibitor Opportunities



Sheraton Parkway Toronto North, Richmond Hill

February 26 & 27

Why participate in the OAVT Conference 2027?

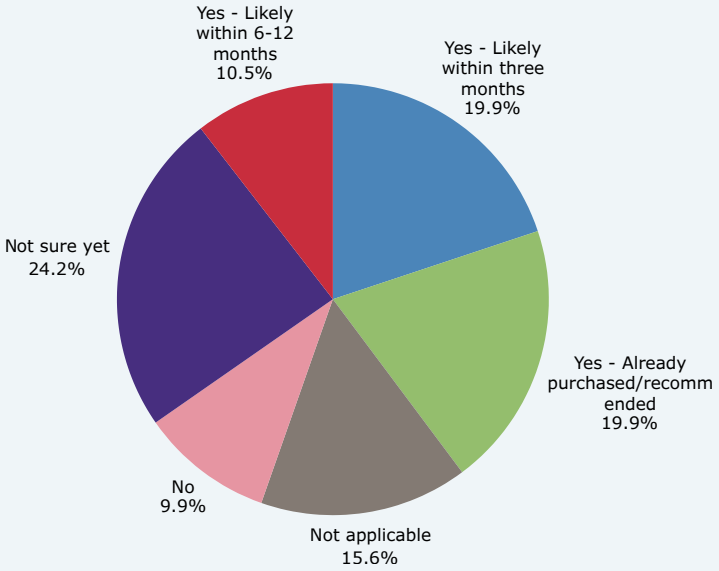
Registered Veterinary Technicians (RVTs) are educated professionals who often act as the bridge between veterinarians and pet owners. **As the primary users of veterinary supplies and equipment, RVTs are also the ones who influence buying decisions.**

The OAVT Conference gives sponsors and exhibitors direct access to a highly engaged audience of veterinary professionals who guide product selection, make recommendations and bring new ideas back to their workplaces. Partnership opportunities are designed to create measurable visibility, meaningful conversations and continued brand recognition before, during and after the conference.

Don’t miss your chance to connect with these key decision makers, along with industry leaders, educators, and other veterinary professionals, at Canada’s largest event for RVTs – the OAVT 2027 Conference.

Measurable Sponsor and Exhibitor ROI

- **Purchasing influence:** 50% of survey respondents said the OAVT 2026 Trade Show had already influenced them to purchase or recommend a product or service, or was likely to do so within the next 12 months.



- **A focused, professional audience:** 87% of respondents identified as RVTs, and 76% worked primarily in veterinary clinics, animal hospitals, or emergency and specialty hospitals—placing exhibitors in front of professionals who use, evaluate and recommend products and services in clinical settings.
- **Sustained engagement:** 79% attended the full conference, 81% made at least one new connection, and 74% said they would probably or definitely attend OAVT 2027.



Put your company in the spotlight

Sponsor Application

Sponsorship Opportunity	Price	
Presenting Partner	$25,000	
Friday Social Night Sponsor	$20,000	SOLD
Wi-Fi Sponsor	$10,000	SOLD
Hotel Keycard Sponsor	$5,000	
Lunch Sponsor	$4,500/lunch or $7,500/both	Multiple Opportunities
Morning Coffee Break Sponsor	$3,200/day or $5,000/both	Multiple Opportunities
Registration Sponsor	$5,000	
Wellness Zone Sponsor	$6,500	
Charging Lounge Sponsor	$6,500	
Lanyard Sponsor	$6,500	
Notebook and Pen Sponsor	$6,500	
Water Bottle Sponsor	$6,500	
Education Track Sponsor	$2,000	Multiple Opportunities
Conference Guide Advertising	$600-$1,200	Multiple Opportunities

Presenting Sponsor

$25,000

- Exclusive presenting-partner recognition, using approved wording such as “The OAVT Conference 2027, presented by [Company Name].”
- Prominent logo recognition on designated conference marketing materials, the conference website and the mobile app (including the splash screen), subject to production deadlines.
- One premium exhibit booth location in the trade show, assigned by OAVT.
- Naming recognition for the conference gamification grand prize.
- Presenting sponsor logo included on prominent main entrance display unit.
- Logo recognition on designated elevator-door graphics, subject to venue approval and production specifications.

Includes:

- Six (6) complimentary, full-conference registrations.
- Presenting-partner recognition on designated signage throughout the conference venue.
- Two dedicated email blasts to attendees (pre/ post-conference communication).
- Opportunity to provide one survey question as part of post-conference survey.

Friday Social Night Sponsor

$20,000

SOLD

- Event naming recognition using OAVT-approved wording, such as “[Company Name] Meet ’n Greet Mixer.”
- Sponsor recognition on the conference website and mobile app.
- Opportunity to name selected menu items and one signature drink, subject to OAVT and venue service approval.
- Includes one (1) sponsor-branded complimentary beverage ticket per attendee, and bar signage. Add-on opportunity to provide branded glassware or napkins.
- Additional on-site branding opportunities during the social event, as mutually agreed and subject to venue requirements.
- Opportunity to offer recommendations on entertainment options, with final approval and contracting managed by OAVT.
- Opportunity to collaborate on attendee networking or gamification activation, subject to OAVT approval.

Includes:

- Four (4) complimentary, full-conference registrations.



WiFi Sponsor
$10,000

SOLD

- Opportunity to propose a branded Wi-Fi password, subject to venue/technical approval.
- Branded password included in conference materials.
- Your logo included on event app.
- On-site signage displaying the approved branded Wi-Fi password.

Includes:
- Four (4) complimentary, full-conference registrations.

Hotel Keycard Sponsor
$5,000

- Sponsor logo and approved message on conference hotel room keycards, subject to hotel specifications, and production deadlines.
- Sponsor recognition on the conference mobile app.

Includes:
- One (1) complimentary, full-conference registration.

Lunch Sponsor
$4,500/day or $7,500 for both days

Multiple Opportunities

- Exclusive sponsorship of one or both conference lunches.
- Sponsor recognition on wayfinding signage leading to the buffet stations, subject to venue approval.
- Sponsor recognition on signage at the buffet stations.
- Sponsor recognition and an approved message or graphic on table cards in the dining area(s).
- Opportunity to name selected menu items, subject to OAVT and venue approval.
- Sponsor recognition on the conference mobile app .

Includes:
- Two (2) complimentary, full-conference registrations when both days are sponsored.



Morning Coffee Break Sponsor

Multiple Opportunities

$3,200/break or $5,000 for both days

- Coffee station signage with custom message/graphic (at all stations).
- Sponsor recognition on wayfinding leading to the coffee stations, subject to venue approval.
- Optional branded napkins or cup sleeves may be available at an additional cost, subject to production timelines and venue requirements.
- Sponsor recognition on the conference mobile app.

Includes:
- One (1) complimentary, full-conference registration (if sponsored for both days).

Registration Sponsor

$5,000

- Sponsor recognition on designated registration-desk signage.
- Opportunity to provide one OAVT-approved promotional item or information piece for distribution in the registration area.
- Sponsor recognition on the conference mobile app.
- Sponsor banner displayed on the registration check-in iPads.

Includes:
- One (1) complimentary, full-conference registration.

Wellness Zone Sponsor

$6,500

- A designated quiet space with ambient background music.
- Massage experience - Attendees can relax, recharge, and enjoy a rejuvenating wellness experience (e.g., massage therapists, massage chairs, or similar wellness activations)
- Speciality hydration station with a variety of fruit water.
- Your logo included on signage outside and inside of room.
- Opportunity to provide one, OAVT-approved, product sample or information piece for distribution in the sponsored area.

Includes:
- One (1) complimentary, full-conference registration.

Charging Lounge Sponsor

$6,500

- Furnished (lounge) charging area with lockers for mobile phones and other devices.
- Your logo included on display signage/charging unit.
- Sponsor recognition on the conference mobile app.

Includes:
- One (1) complimentary, full-conference registration.

Lanyard Sponsor

$6,500

- Your one-colour logo prominently displayed on the conference lanyard worn by each attendee.
- Sponsor recognition on the conference mobile app.

High visibility opportunity!

Includes:
- One (1) complimentary, full-conference registration.

Notebook and Pen Sponsor

$6,500

- Your one-colour logo displayed on a notebook and pen distributed to attendees at registration, subject to artwork specifications and production deadlines.
- Sponsor recognition on the conference mobile app.

Includes:
- One (1) complimentary, full-conference registration.

Water Bottle Sponsor

$6,500

- Your one-colour logo included on a water bottle available to all attendees at registration.
- Sponsor recognition on the conference mobile app.

Includes:
- One (1) complimentary, full-conference registration.



Multiple Opportunities

Education Track Sponsor

$2,000

Align your organization with a dedicated OAVT education track and gain repeated visibility among attendees interested in that area of practice. OAVT Conference features approximately 9 education tracks with an average of 4-9 sessions per track.

- Naming recognition for one education track, for example, “Emergency & Critical Care Track, sponsored by ABC Company.”
- Sponsor recognition on the online program and sessions-at-a-glance schedule.
- Sponsor logo on signage outside the assigned education room.
- Opportunity for company representative to introduce the session

Education sponsorship provides brand recognition only. OAVT retains full control over session content, speaker selection, continuing education approval and program delivery.

Conference Guide Advertisement*

$600 - $1,200

- Full-page advertisement in the conference guide - $1,200.
- Half-page advertisement in the conference guide - $600.



**Digital format with limited print copies available.*



EXHIBITOR INFORMATION

- All booths include a table and two chairs.
- The hall is carpeted.
- A full-conference pass includes: 2 hot breakfasts, breaks and 2 lunches.
- NEW! **Lead Retrieval** is INCLUDED (value: $199) with exhibitor booths. Lead retrieval is a quick way to electronically scan and collect booth visitor contact details.

STANDARD AISLE - 8 x 10

- Price: $3250
- Includes 2 full-conf. passes

Exhibitor Application

PREMIUM CORNER - 8 x 10

- Price: $3750
- Includes 2 full-conf. passes

PREMIUM END CAP - 10 x 16

- Price: $8250
- Includes 5 full-conf. passes

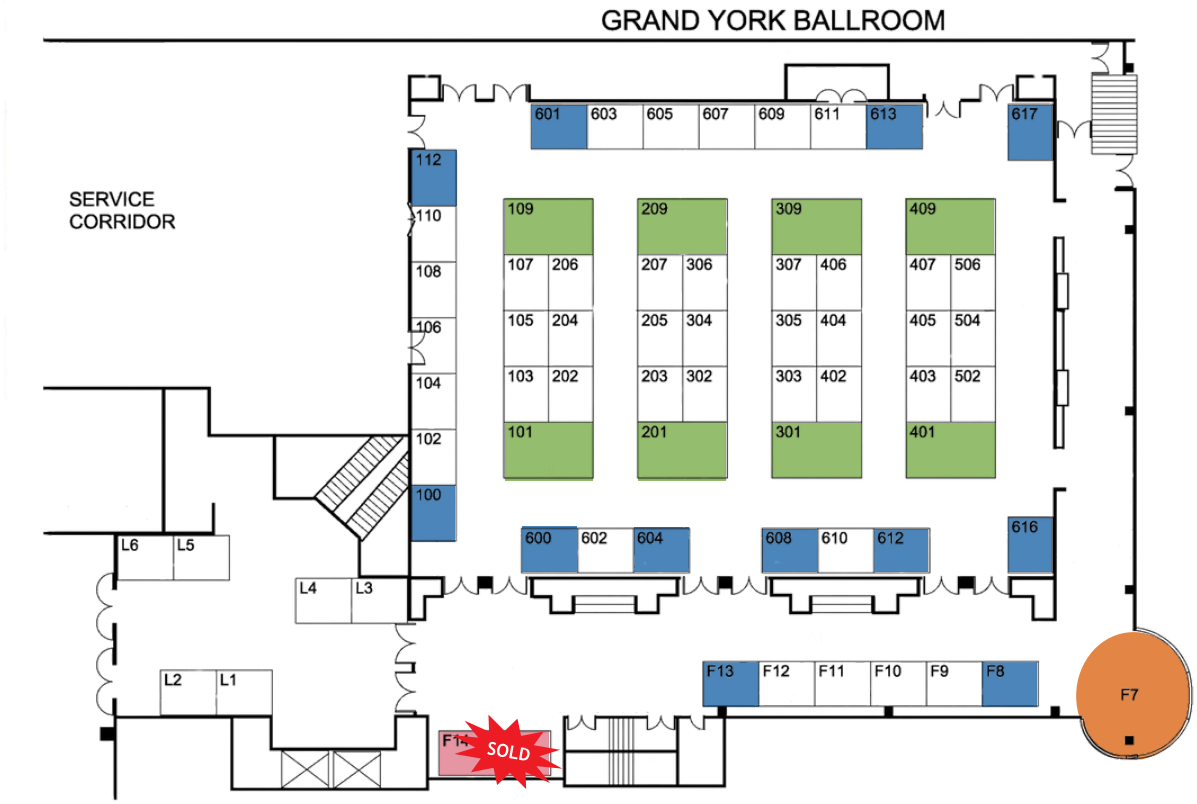
PREMIUM ENTRANCE - 8 x 20

SOLD

- Price: $8500
- Includes 6 full-conf. passes

ROTUNDA - 15 x 15

- Price: $8500
- Includes 6 full-conf. passes





Sponsor & Exhibitor Add-ons:

Passport-to-Prizes/ Gamification Sponsor

$750

- Exclusive branding for passport or scavenger hunt activation.
- Recognition within the conference app.
- Prize draw recognition.
- Includes a G/C for prizing or donate an item(s) worth $200.
- Great for exhibitor traffic-driving promotion.

Standard Sponsorship Inclusions

- Sponsor recognition is provided only in the placements specifically listed for the selected package.
- All logos, artwork, messages, activations and promotional materials are subject to OAVT approval, technical specifications and published deadlines.
- Unless stated otherwise, production, shipping, installation, venue, food and beverage, audio-visual and other third-party costs are additional.
- Sponsorship opportunities are available on a first-come, first-served basis following OAVT approval and receipt of payment.

Sponsorship Terms and Conditions

Acceptance and Availability

Sponsor and exhibitor applications are subject to OAVT approval and availability. OAVT may decline a proposed sponsor or activation that is inconsistent with the Association's mission, professional standards, policies or event requirements. Acceptance of a sponsorship or exhibitor does not constitute OAVT endorsement of the sponsor/exhibitor or its products or services.

Program Independence

Sponsorship does not provide control over educational content, accreditation, speaker selection or program decisions unless expressly stated in writing. Any speaker interaction is subject to the speaker's consent and availability.

Click here for full terms and conditions.

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