

## Advertising Rates



The RVT Journal is a quarterly publication produced and managed by the Ontario Association of Veterinary Technicians (OAVT). Providing continuing education and the latest industry news, The RVT Journal is **shared with over 5,000** Registered Veterinary Technicians (RVTs), hospital support staff, affiliated industry partners and educational institutions in Canada.

Advertisement Size	Single Issue	Annual Plan* (Save \$75 per issue)
Full-page	\$1,600	\$6,100
Half-page	\$1,000	\$3,700

\*Beginning with Winter Issue 2027

### For more information:


Kate Stockmann-Fetter,  
Editor-in-Chief

[kate@oavt.org](mailto:kate@oavt.org) | 519-836-4910 x 233

Premium Placement* (Cost per issue)	
Full-page	\$150
Half-page	\$100

\*Adjacent to Continuing Education articles. Limited opportunities available.

All prices listed in CAD and subject to 13% HST.





# Advertisement Guidelines

	Winter	Spring	Summer	Fall
Booking Deadline	Nov 1, 2025	Feb 1, 2026	May 1, 2026	Aug 1, 2026
Materials Due	Nov 15, 2025	Feb 28, 2026	May 31, 2026	Aug 31, 2026
Publication Date	January 2026	April 2026	July 2026	October 2026

## Advertising Specifications

File type: High-resolution PDF

### Full-Page Ad:

8.5" x 11" + 0.125 bleed  
= 8.75" x 11.25"

### Half-Page Ad:

6.9375" x 4.6875"

### Submit materials to:

Kate Stockmann-Fetter,  
Editor-in-Chief

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### Additional Terms

Cancellations are not processed after the booking deadline.  
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