



Advertising Rates



The RVT Journal is a quarterly publication produced and managed by the Ontario Association of Veterinary Technicians (OAVT). Providing continuing education and the latest industry news, The RVT Journal is **circulated to over 4,700** Registered Veterinary Technicians (RVTs), hospital support staff, affiliated industry partners and educational institutions in Canada.

Advertisement Size	Single Issue	Annual Plan (Save \$100 per issue)
Full Page	\$2,465	\$9,460
Half Page	\$1,540	\$5,760

For more information:

Kate Stockmann-Fetter,
Communications and Advocacy Manager
kate@oavt.org | 519-836-4910 x 233

Premium Placement* (cost per issue)	
Back cover	\$300
Inside front cover	\$150
Inside back cover	\$150

*Full-page advertisers only. Limited opportunities are available.

All prices listed in CAD and subject to 13% HST





Advertisement Guidelines

	Winter	Spring	Summer	Fall
Booking Deadline	Nov. 1, 2024	Feb. 1, 2025	May 1, 2025	Aug. 1, 2025
Materials Due	Nov. 15, 2024	Feb. 15, 2025	May 15, 2025	Aug. 15, 2025
Publication Date	January 2025	April 2025	July 2025	October 2025

Advertising Specifications

File type: High-Resolution PDF

Full Page Ad

8.5" x 11" + 0.125" bleed
= 8.75" x 11.25"

Half Page Ad

6.9375" x 4.6875"

Submit materials to:

Kate Stockmann-Fetter,
Editor-in-Chief kate@oavt.org



Additional Terms

Cancellations are not processed after the booking deadline
All prices are listed in CAD and subject to 13% HST.

