

Rory Demetriooff



Rory has a tremendous amount of respect for all those in the agricultural and veterinary communities who dedicate their lives by overseeing the multitude of ways that animals and people are inherently connected. He believes that this bond is absolutely underscored by the dedication and versatility provided by Registered Veterinary Technicians – who are an invaluable resource to the agricultural, veterinary and animal welfare needs of society.

Prior to his current role with the OAVT, Rory spent more than a decade in government relations – helping organizations to realistically achieve outcomes that worked for both the stakeholders as well as government. During this time, he developed a tremendous amount of admiration for government officials who serve as politicians, or as a part of the thousands of people in the public service, who work tirelessly to advance the interests of Canada. His work covered many areas including non-profits, professional associations, health care, First Nations, agriculture, and social service groups. Additionally, Rory is proud of the hundreds of organizations that he has offered professional speaking services to regarding the best practices of government relations.

Before developing a “political bug”, Rory had started out in retail auditing, and then spent time in corporate finance. Both as a successful business owner, and a consultant to aspiring small business owners, Rory is firmly rooted in the belief that a successful organization always has three components: a great idea, strong willed leaders, and the confidence to make it happen. He accredits this “time in the trenches” as having a major impact on the balanced perspective he has for setting priorities, establishing budgets, and implementing operational plans.

Rory holds a degree from the prestigious Schulich School of Business; where a classroom was named in his honour in 2007 for his ongoing support to the University.

In his (very limited) spare time, Rory and his wife Ramsina spend many moons exploring Ontario’s wilderness as avid backcountry campers.